

Call for papers – Special Issue

‘Research Methodologies and Methods for Innovation Economics and Management Studies: Advancing the Research Agenda’

Guest Editors

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Why a Special Issue on Research Methodologies and Methods for Innovation Economics and Management Studies?

Whereas the research into innovation economics and management has matured, a collection of research methodologies and methods, both established and novel ones, is currently missing. Such a collection of methodologies is instrumental for this domain to address current challenges such as sustainability, changing demographics, digitisation and social inclusion. However, often descriptions and guidance for research methodologies and methods focus on their generic application or other domains than innovation economics and management. Therefore, a collection of works on how to apply research methodologies to the domain of innovation economics and management will fill a void and support scholars in the domain to design their research methodology for empirical studies more effectively.

The collection of papers on research methodologies and methods for the domain innovation economics and management aims to advance scholarly knowledge in multiple ways:

- Serving as point of reference for scholars and novices for studies into innovation economics, innovation management, new product and service development, techno-entrepreneurship and technology management.
- Articulation of how theoretical foundations for the advancing research in the domain and applied research can be formulated. Several authors have noted that the domain lacks appropriate, specific theoretical foundations.
- Demonstration of how scholarly knowledge in the domain is built through successive studies.
- Grounding of research methodologies and methods in prevailing and new research paradigms pertaining to the domain.

- Development of critical thought for the conduct of research into innovation economics and management.
- Provision of critical points on the evolution of methods and tools for research and study of innovation processes embedded in political economy and management of organisations as specific scientific disciplines
- Consideration of multi-, inter- or transdisciplinary research in innovation studies, highlighting relevance, limitations and perspectives.

What May Fall in the Scope of the Special Issue?

- Guidance for applying specific methodologies and research methods to the domain of innovation economics and management. This domain covers a broad range of topics but not limited to, entrepreneurship, innovation management (private, public and third sector), innovation policy (national, regional, sectoral), knowledge transfer, national and regional innovation systems, networks for innovation (international, national, regional, sectoral, clusters), new product development, new service development, social innovation, technology management.
- Novel applications of research methods to the domain of innovation economics and management (the emphasis is on the design of the research methodology and how the design enables particular outcomes of studies).
- Technical notes on specific matters for research into innovation economics and management:
 - Normally, these are shorter than regular papers because of the specific points they address.
 - They also should include an example (or case) to demonstrate the technical matter.

Points of Attention for Submitting Manuscripts

- Even though manuscripts may draw on methodologies and research methods from a broad range of disciplines, the application to innovation economics and management should be made clear, and where possible, illustrated with examples for this domain.

Webinars and Queries

- The guest editors are organising two webinars in which they will address the purpose of the special issue and answer questions.
- When considering submission of a manuscript to this special issue, it is recommended to inform the team of guest editors as soon as possible with a tentative title and a brief description of the main points the manuscript is going to make.
- When contacting the guest editors for this special issue make sure that you copy in all guest editors to ensure a swift response. This also includes consultations about potential topics and studies.
- Authors of selected submissions will be asked to present their approach to research methodologies and methods during the Forum Innovation in 2023 (t.b.a.), organised by RRI/RNI (<https://rri.univ-littoral.fr/en/home/>).

Timetable for submission and acceptance of papers

- **31 July 2023:** Deadline for complete manuscripts through online paper submission: <https://jiem.manuscriptmanager.net>
- Guideline for authors: <http://innovations.cairn.info/en/instructions-for-authors/>
- **2024:** Final notification for acceptance